

**Annex-BR-12-2004-01:TOU-02\***  
**TOURISM**

1. **Tour** – refers to any arranged journey intended for purposes of tourism to one or more places and back to the point of origin. The arranged journey may not necessarily be pre-paid.  
Reference: A Glossary of Selected Tourism Terms, 1980  
Prepared by the Technical Working Group (TWG) on Tourism of the NEDA Inter-agency Committee (IAC) on Trade and Tourism and the Asian Institute of Tourism (AIT), University of the Philippines (UP)
2. **Tour Operator** – refers to entities engaged in the business of extending/selling travel services (e.g., arrangements and bookings for transportation and/or accommodation; handling and/or conduct of inbound tours) to individuals or groups for a fee, commission, or any form of compensation.  
Reference: DOT Rules and Regulations to Govern the Accreditation of Travel and Tour Services, 1992; Tourism Satellite Account: Methodological Reference, 2000 (WTO) paragraph 3.46, page 41; and International Tourism: Global Perspective (WTO) 1st edition: October 1997, page 389
3. **Tour Guide** – pertains to an individual who guides visitors for a fee, commission, or any form of lawful remuneration or a personnel from a government or private entity who performs the above function without fee or remuneration.  
Reference: Principles of Tourism, Part I – 1999, Zenaida L. Cruz, Ph.D.
4. **Travel agency** – refers to entities qualified to sell tours, cruises, transportation, hotel accommodations, meals, transfers, sightseeing and all other elements of travel to visitors in a certain geographic area at a certain moment in time and within certain conditions. The agency acts as a broker, bringing the buyer and seller together. They do not substitute the service-providing unit, but play the role of providing information and access to the visitor and are the middlemen in the purchase of certain services.  
Reference: Tourism Satellite Account: Methodological Reference, 2000 (WTO) paragraph 3.37, page 40; International Tourism: Global Perspective (WTO) 1st edition: October 1997, page 389; and Principles of Tourism, Part I – 1999, Zenaida L. Cruz, Ph.D.
5. **Group Tour** – a number of people traveling together following an itinerary organized by a private entity such as tour operator or travel agency or by a government institution.  
Reference: A Glossary of Selected Tourism Terms, 1980  
Prepared by the Technical Working Group (TWG) on Tourism of the NEDA Inter-agency Committee (IAC) on Trade and Tourism and the Asian Institute of Tourism (AIT), University of the Philippines (UP)
6. **Guided Tour** – a tour conducted for tourism purposes by a tour guide.  
Reference: A Glossary of Selected Tourism Terms, 1980  
Prepared by the Technical Working Group (TWG) on Tourism of the NEDA Inter-agency Committee (IAC) on Trade and Tourism and the Asian Institute of Tourism (AIT), University of the Philippines (UP)
7. **Package Tour** – refers to a set of products and services offered to the visitors that is composed of varieties of tourism characteristic products (such as transport, accommodation, food services, recreation, etc.). The component of a package tour might be pre-established, or can result from an "a la carte" procedure where the visitor decides the combination of products/services he/she wishes to acquire. This can be synonymously used with "package travel and/or package holiday".  
Reference: Tourism Satellite Account: Methodological Reference, 2000 (WTO) paragraphs 2.74 and 3.46 on pages 30 and 41, respectively; International Tourism: Global Perspective (WTO) 1st edition: October 1997, page 386; and DOT Rules and Regulations to Govern the Accreditation of Travel and Tours, 1992