



Reference No. 23SS01-041

## **MEMORANDUM CIRCULAR NO. 2023-12**

**TO :** THE HEADS OF DEPARTMENTS, BUREAUS, OFFICES, AND INSTRUMENTALITIES OF THE NATIONAL GOVERNMENT, GOVERNMENT-OWNED AND -CONTROLLED CORPORATIONS, STATE UNIVERSITIES AND COLLEGES, LOCAL GOVERNMENT UNITS, AND THE PRIVATE SECTOR

**SUBJECT :** Celebration of the 34th National Statistics Month in October 2023

**DATE :** 05 June 2023

### **1. Background/Purpose**

This Memorandum Circular is issued to enjoin all agencies of the government, local government units (LGUs), academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate in and support the celebration of the **34th National Statistics Month (NSM) in October 2023**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "*Declaring the Month of October of Every Year as the National Statistics Month*," issued on 20 September 1990 by then President Corazon C. Aquino.

PSA Board Resolution No. 11, series of 2021, "*Enjoining and Institutionalizing Support to the Annual Celebration of the National Statistics Month*," enjoins all departments, agencies and instrumentalities of the national government, LGUs, government-owned or controlled corporations, the private sector, and the public to continuously support and actively participate in the NSM celebration.

### **2. Objectives**

The NSM aims to: a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.



### 3. Theme

The theme of the 34th NSM this year is:

***“Accelerating Progress:  
Promoting Data and Statistics for Healthy Philippines”***

This theme may be translated into other major Philippine languages and dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

### 4. Suggested activities

Activities in support of the NSM may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions with due consideration to the prevailing health and safety protocols and guidelines of the Interagency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) and LGU during such celebration. Activities to be conducted may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, webinars, conferences, quizzes/contests (such as poster making, jingle making, statistiktok and photography contest), outdoor activities (such as fun run, biking), audio-visual presentations (AVPs), streamers, dashboards, and other digital display as well as publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency’s/region’s sub-theme, if any.

Partner organizations, universities/colleges, and government units are encouraged to attend the Opening and Closing Ceremonies of the 34th NSM in October and take part in the 34th NSM interagency activities. Partners are also requested to display the 34th NSM streamers/tarpaulin in their building façade throughout the month of October 2023, using the prescribed streamer format. Likewise, organizations, universities/colleges, and units of the government are encouraged to distribute the 34th NSM calendar of activities, 34th NSM posters, and other promotional materials provided by the 34th NSM Secretariat on their respective websites and social media accounts, as well as disseminate copies of such to their stakeholders and local official counterparts.

### 5. Coordination of activities at the national level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 34th NSM has been established, with composition as follows:

Chair:	Philippine Statistics Authority (PSA)
Vice-Chair:	Department of Health (DOH)
Members:	Bangko Sentral ng Pilipinas (BSP)
	Commission on Higher Education
	Department of Environment and Natural Resources
	Department of Foreign Affairs

Department of Information and Communications Technology  
Department of the Interior and Local Government  
Department of Labor and Employment  
Department of National Defense  
Department of Science and Technology  
Department of Social Welfare and Development  
Department of Tourism  
Department of Transportation  
Metropolitan Manila Development Authority  
National Economic and Development Authority  
Philippine Statistical Association, Inc.  
Philippine Statistical Research and Training Institute  
Senate Economic Planning Office  
Technical Education and Skills Development Authority  
University of the Philippines Los Baños, Institute of Statistics  
University of the Philippines School of Statistics

Various subcommittees with specific terms of reference shall also be established, with the PSA as Chair. The PSA technical staff shall provide secretariat support to the Steering Committee and subcommittees.

#### **6. Coordination of activities at the local level**

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

#### **7. Funds for NSM activities**

Participating agencies shall provide funds for their NSM activities from their respective agency's/organization's budget. As may be necessary, agencies shall be requested to organize/host or share the costs with the PSA in the conduct of NSM interagency activities.

Per PSA Board Resolution No. 11, series of 2021, identified host agencies shall provide funding for the conduct of NSM Opening and Closing Ceremonies. The conduct of the 34th NSM Opening Ceremony at the national level shall be funded by the DOH while funds for the 34th NSM Closing Ceremony at the national and regional levels shall be provided by the BSP.

#### **8. Conduct of agency activities**

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/attached agencies in the celebration of the NSM. Administrators of state universities and colleges are encouraged to issue announcements relating to the 34th NSM celebration to the faculty and students.

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Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of the NSM.



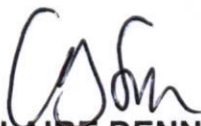
**ARSENIO M. BALISACAN, PhD**

Secretary

National Economic and Development Authority  
Chairperson, PSA Board



Attested by:



**CLAIRE DENNIS S. MAPA, PhD**

Undersecretary

National Statistician and Civil Registrar General  
Philippine Statistics Authority  
Chairperson, 34th NSM Steering Committee