



REPUBLIC OF THE PHILIPPINES  
**PHILIPPINE STATISTICS AUTHORITY**

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**Best Statistical Activity Conducted by a Private (Profit/ Non-profit) Organization**

All private firms and non-profit organizations are welcome to send entries for this category. A private organization can nominate its own statistical activities undertaken in **October 2015** or an activity undertaken by another private entity, provided that the nominator can provide evidence and/or the nominee can provide pertinent documentation sufficient for the evaluation of the 26th NSM Board of Judges. Government agencies can nominate statistical activities spearheaded by a private organization under this category. However, private organizations that were nominated by government agencies must provide sufficient documentation to the NSM Secretariat for evaluation by the 26th NSM Awards Board of Judges.

Statistical activities in the form of forums, information dissemination activities and contests, which were conducted in **October 2015** by private sector organizations/groups, are covered in this category.

The criteria for judging the entries in the Best Statistical Activity are as follows:

Relevance to the theme <sup>1</sup>	20%
Clarity of objectives/message and promotion of statistical awareness/literacy	25%
Outputs, outcomes and impacts to the audience/target group	35%
Extent of participation/Coverage	10%
Economy in the use of resources	10%
<b>TOTAL</b>	<b>100%</b>

For further information, please contact the Statistical Policies and Programs Division (SPPD) of the Standards Service with telephone numbered +632 376-1928 and +632 376-1879, and email addresses [lira@psa.gov.ph](mailto:lira@psa.gov.ph) and [nationalstatmonth@gmail.com](mailto:nationalstatmonth@gmail.com). Updates on the NSM Awards shall be posted on the PSA website and NSM webpage, which can be accessed at: <http://psa.gov.ph/nsm-press-release-27>.

<sup>1/</sup> The theme for the 26<sup>th</sup> NSM celebration in October 2015 was "*Pagyamanin at Gamitin ang Estadistika, Kalusugan para sa Lahat ay Abot-Kamay Na*" or "*Maximize Use of Statistics Towards Health Care Opportunities.*"