



"Harnessing the Power of Data and Statistics  
for a Future-ready Filipino and Filipina Youth"  
**2nd PHILIPPINE DATA FESTIVAL**

03-04 OCTOBER 2023 | CENTURY PARK HOTEL, MANILA



**PROGRAMME OF ACTIVITIES**

**DAY 2 – Wednesday (04 October 2023)**

**Plenary Session 2 — Grand Ballroom**

12:45 – 2:00 **Vest in Stat**

2:00 – 3:30 **The Future of Data: Current Trends in Big Data and Data Analytics**

Speakers:  
**Dr. Jomar Rabajante**  
Dean, UPLB Graduate School

**Ms. Lois Anne Leal**  
Senior Science Research Specialist,  
Office of the Director General, Philippine Space Agency

**Ms. Michelle Alarcon**  
President, Analytics Association of the Philippines

3:30 – 4:00 Open Forum  
Moderator:

**Dr. Karl Robert L. Jandoc**  
Associate Professor, UP Diliman

4:00 – 4:20 Special Performance

**Closing Session**

4:20 – 4:40 Awarding of Plaques and/or Certificates and Announcement of Winners

Game: Vest in Stat

Contests: Infographics Making; Data Reporting; StatisTikTok

4:40 – 4:50 Closing Remarks

4:50 – 5:00 Philippine Data Fest Culminating Video

**Mr. Jordan John D. Arnaez**  
*Master of Ceremonies*

**PROGRAMME OF ACTIVITIES**

**DAY 1 – Tuesday (03 October 2023)**

8:00 – 9:00 Registration of participants  
Opening of Expositions

**Opening Session**

9:00 – 9:20 Invocation and National Anthem  
Performer: National Commission for Culture and the Arts

9:20 – 9:30 Welcome Remarks  
Usec. Claire Dennis S. Mapa, PhD  
National Statistician and Civil Registrar General  
Philippine Statistics Authority (PSA)

**Plenary Session 1 — Grand Ballroom**

9:30 – 10:30 **The Role of Data in Local and National Evidence-based Policy Making**

Speakers: **Arch. Donna Tabangin**  
City Planning and Development Coordinator, Local Government of Baguio City

**Ms. Desiree Joy O. Narvaez**  
OIC-Director IV, National Economic and Development Authority

**Usec. Claire Dennis S. Mapa, PhD**  
National Statistician and Civil Registrar General, Philippine Statistics Authority (PSA)

10:30 – 11:00 Open Forum  
Moderator: **Ms. Marie Carisa U. Ordinario**  
Journalist, Business Mirror

11:00 – 12:00 **Photo Opportunity with the PSA National Statistician, Guests and Speakers**

12:00 – 1:00 Lunch Break

**Breakout Session 1**

	Grand Ballroom	Corregidor Room	Badjao Room
1:00 – 1:50	<b>Breaking the Chains: Leaving No One Behind</b>	<b>EmpowerALL Insights: Journeying with Women and Vulnerable Sector Statistics</b>	<b>Infographics Making Contest</b>
	Speakers: 1. <b>Ms. Bernadette Balamban</b> Chief Statistical Specialist, PSA  2. <b>Ms. Kris Ann M. Melad</b> Supervising Research Specialist, Philippine Institute for Development Studies	Speakers: 1. <b>Dr. Emma E. Porio</b> Professor, Ateneo de Manila University  2. <b>Dr. Maria Helen Dayo</b> Anthropologist and GAD Specialist, UP Center for Women's Studies Foundation	

## PROGRAMME OF ACTIVITIES

DAY 1 – Tuesday (03 October 2023)

	Grand Ballroom	Corregidor Room	Badjao Room
<b>Breakout Session 2</b>			
2:00 – 2:50	<b>Tracking Health Trends: A Deep Dive into Pandemic-Related Data</b>  Speaker: 1. <b>Dr. Peter Julian Cayton</b> Associate Professor II, UPSS  2. <b>Dr. Krista Danielle Yu</b> Full Professor, School of Economics, DLSU	<b>Nurturing Healthcare: Fortifying Resilience and System Capacities</b>  Speakers: 1. <b>Mr. Teodoro M. Orteza</b> Chief Statistical Specialist, PSA  2. <b>Ms. Charina A. Javier</b> Sr. Science Research Specialist, DOST Food and Nutrition Research Institute	<b>Data Reporting Contest</b>
2:50 – 3:10	Break		
<b>Breakout Session 3</b>			
3:10 - 4:00	<b>Counting on Change: Strategies and Insights in Macroeconomy and Finance</b>  Speakers: 1. <b>Dr. Laura Britt-Fermo</b> Principal Researcher, BSP Research Academy  2. <b>Ms. Leih Maruss V. Sinsay-Villanueva</b> Supervising Research Specialist, Philippine Institute for Development Studies	<b>Making Data Matter: Strategies for Effective Advocacy and Engagement</b>  Speakers: 1. <b>Mr. Kenneth Isiah P. Abante</b> Exec. Director, WeSolve Foundation  2. <b>Engr. Xavier Javines Bilon</b> Assistant Professor, UP Diliman	<b>Unveiling the Future of Research</b>  Speaker: 1. <b>Ms. Ezra Rebecca G. Vidar</b> UP School of Economics  2. <b>Mr. Lorenzo Faustino Baquiran</b> UP School of Statistics
<b>Breakout Session 4</b>			
4:10 – 5:00	<b>Elevating Understanding Through the Lens of Registration Statistics</b>  Speakers: 1. <b>Ms. Marizza B. Grande</b> Assistant National Statistician, PSA  2. <b>Ms. Emily R. Pagador</b> Assistant National Statistician, PSA	<b>Enriching Lives: Education, Literacy, and the Insights of Statistics</b>  Speakers: 1. <b>Dr. Kevin Carl P. Santos</b> Associate Professor, UP Diliman  2. <b>Ms. Imee G. Delos Reyes</b> Research Associate, Philippine Institute for Development Studies	<b>Employment by the Numbers: Understanding Labor Statistics</b>  Speakers: 1. <b>Ms. Sol Lazo</b> Statistical Specialist II, PSA  2. <b>Ms. Chelsea Nicole Pineda</b> Labor and Employment Officer II, Institute of Labor Studies

## PROGRAMME OF ACTIVITIES

DAY 2 – Wednesday (04 October 2023)

	Grand Ballroom	Corregidor Room	Badjao Room
8:00 - 9:00	Registration of participants		
<b>Breakout Session 5</b>			
9:00 – 9:50	<b>Data-Driven Local Growth: Empowering Development at the Source</b>  Speakers: 1. <b>Ms. Patricia San Buenaventura</b> Chief Statistical Specialist, PSA  2. <b>Ms. Vivian R. Ilarina</b> Assistant National Statistician, PSA	<b>Data at Your Fingertips: Exploring PSA's Public Dissemination Channels</b>  Speakers: 1. <b>Mr. Jing B. Jalisan</b> Information Technology Officer III, PSA  2. <b>Mr. Gerald Elbert M. Sarzona</b> Information Officer III, PSA	<b>Practical Stats: An Interactive Learning with Statistical Software</b>  Speakers: 1. <b>Ms. Liz Linda A. Moraleda</b> Training Supervisor, Geodata Systems Technologies, Inc.  2. <b>Mr. Joseph Ray Brillantes</b> Organizer, R User Group - Philippines
<b>Breakout Session 6</b>			
10:00 – 10:50	<b>Big Data for Research, Policy and Decision-making</b>  Speakers: 1. <b>Mr. Ronald Jansen</b> Chief Data Innovation and Capacity Management, DESA  2. <b>Ms. Desiree Robles</b> Senior Statistical Specialist, PSA	<b>Crafting Clarity: Exploring Data Communication and Visualization</b>  Speakers: 1. <b>Ms. Marie Carisa U. Ordinario</b> Journalist, Business Mirror  2. <b>Mr. James Matthew B. Miraflor</b> Strategic Information Consultant, The Task Force for Global Health, Inc.	<b>Sustaining Growth: Navigating the Future with Agricultural Statistics</b>  Speakers: 1. <b>Mr. Ken Bernard Manahan</b> Remote Sensing Specialist II, PSA  2. <b>Dr. Aubrey D. Tabuga</b> Supervising Research Fellow, Philippine Institute for Development Studies
<b>Breakout Session 7</b>			
11:00 – 11:50	<b>Lives in the Numbers: Population and Progress</b>  Speakers: 1. <b>Dr. Lisa Grace S. Bersales</b> Executive Director, Commission on Population and Development  2. <b>Dr. Karl Robert L. Jandoc</b> Associate Professor, UP Diliman	<b>Living with Data: How Do You See Data?</b>  Speaker: 1. <b>Atty. Eliezer P. Ambatali</b> Director III, PSA	<b>Geo-Connect: Mapping and Navigating the Country with Spatial Data</b>  Speakers: 1. <b>Dr. Arturo Martinez, Jr.</b> Statistician, Asian Development Bank  2. <b>Ms. Dinnah Feye H. Andal</b> Regional Ambassador, YouthMappers
11:50 – 12:45	Lunch Break		