

## 2019 Functional Literacy, Education, and Mass Media Survey (FLEMMS)

Proportion of Population 10 to 64 years old **Exposed to Various Forms of Mass Media**, Philippines, 2019 (in %)





Television 96.0

**Calculations** 80.3







Internet (Social Media)

Magazine

75.2 73.9





69.1

Meetings





Movie

65.9

Report/

Internet (Emails/ Newspaper Research work) 63.6

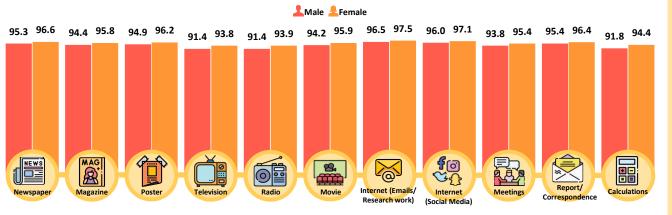
63.3

Correspondence 43.9

## **MASS**

Refers technology that is intended to reach a mass audience. It is the primary means of communication used to reach the vast majority of the general public. The most common platforms for mass media are newspapers, magazines, radio, television, and the Internet.

Functional Literacy Rate of Population 10 to 64 Years Old Exposed to Various Forms of Mass Media by Sex, Philippines, 2019 (in %)



Proportion of Population 10 to 64 Years Old Using the Internet by Purpose, Philippines, 2019 (in %)



**Proportion of Households that Own** ICT Devices, Philippines, 2019 (in %)\*



Note: A household may have more than one type of ICT devices

**Proportion of Households by Ownership** of ICT Devices, and Familiarity and Willingness of Households to Open Distance Learning (ODL), Philippines, 2019 (in %)





ICT device owned





