



# 2019 SURVEY ON INFORMATION AND COMMUNICATION TECHNOLOGY

Core ICT Industries (Information Economy)  
Final Results



## Information Economy (IE)



It is a term used to describe the economic and social value created through the ability to rapidly exchange information at anytime, anywhere to anyone. A distinctive characteristic of the information economy is the intensive use by businesses of Information and Communication Technology (ICT) for the collection, storage, processing, and transmission of information. IE is composed of the ICT Sector and the Content and Media Sector.

### Information Economy



**5,542**  
Establishments

### Information and Communication Technology Sector

**4,595**  
Establishments

### Content and Media Sector

**947**  
Establishments



**369,251**  
Employees

**334,325**  
Employees

**34,925**  
Employees



### Number of Establishments belonging to IE:

**5,533** Owned and Used Computers and Communication Equipment

**5,409** With Internet



### Number of Employees in the IE that Use Computer:

**238,359** Routinely at Work

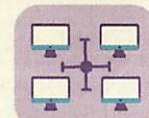
**218,948** Routinely at Work with Internet Connection or Access

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### Number of Establishments belonging to IE with:



**2,254**  
Website



**1,557**  
Intranet



**421**  
Extranet



**1,274**  
E-commerce via the Internet (excluding Social Media)



**4,177**  
Wired Local Area Network



**2,819**  
Wireless Local Area Network



**1,021**  
Wide Area Network



**2,280**  
Business Transaction via Cellular Mobile Phone/Smartphone

### Number of Establishments belonging to IE which Used the Internet for:



**2,168**  
Internal or External Recruitment



**1,314**  
Staff Training



**2,726**  
Sharing or Distribution of Information within the Establishment



**2,427**  
Sharing or Distribution of Information with Other Organizations



**3,366**  
Obtaining Information from Other Organizations

### Number of Establishments belonging to IE with Social Media Account:



**2,839**  
IE Establishments

**2,178**  
ICT Sector

**661**  
Content and Media Sector

*Mllau 10/19/23*



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