

Table F. Percentage of Population 10-64 Years Old Who Reported Specific Forms of Mass Media that Provide Knowledge and Information by Sex, Philippines: 2003

Forms of Mass Media	Both Sexes	Male	Female
Population 10-64 years old (in '000)	57,588	28,947	28,641
Newspaper	46.5	45.1	47.9
Magazine and book	35.7	33.1	38.4
TV	61.8	59.8	63.9
Radio	56.7	55.9	57.5
VHS / VCD / DVD	9.3	9.9	8.6
Movie, play and similar shows	9.3	9.2	9.4
Computer/internet	20.0	18.7	21.3
Comics	6.1	6.3	5.9
Barangay, church and meetings of other organizations	32.2	30.1	34.4
Signboard and poster	16.6	15.9	17.4
Town crier	11.5	10.9	12.1
Brochures/ flyers	9.3	8.3	10.3

Note: The respondent could report more than one form of mass media that provide him/her knowledge and information.

Source: National Statistics Office
2003 Functional Literacy, Education and Mass Media Survey